

# TONBRIDGE & MALLING BOROUGH COUNCIL

## OVERVIEW AND SCRUTINY COMMITTEE

13 September 2016

### Report of the Chief Executive

#### Part 1- Public

#### Matters for Recommendation to Cabinet

#### 1 DRAFT CORPORATE STRATEGY

To review the draft Strategy prior to its formal adoption by the Cabinet and Council.

#### 1.1 Background

1.1.1 The Cabinet, at its meeting of the 29<sup>th</sup> June 2016, considered an initial draft of a new Corporate Strategy for the Council. The draft was approved subject to a number of minor textual amendments. A copy of the revised draft is attached as Appendix A to this report. The draft has now been referred to the Overview and Scrutiny Committee for further consideration prior to its formal adoption.

#### 1.2 The Need for a New Strategy

1.2.1 Our previous approach, which involved the production of a highly detailed 'Corporate Performance Plan' covering all Council services and containing detailed assessments of performance against a large number of indicators and targets, is no longer considered appropriate. Such an approach was resource hungry. A team of two officers were dedicated to this work (both of whom have now retired) and considerable input from front-line staff from all council services was also needed. A new approach is now proposed.

1.2.2 The draft corporate strategy is a very different 'animal' to that of its predecessor. In a climate of reduced government grant support and resulting financial challenges, we believe such a document should focus on:

- A wider '**Vision**' of how the Council will focus over a three year period, supported by some adopted '**Key Values**';
- Clear information on the **challenges** we now face and a succinct statement on how we **intend to address** these;
- Our commitment to future **partnership working**;

- Some key **measures of success**, embracing a small number of performance indicators.

1.2.3 The Overview and Scrutiny Committee is invited to review the draft document and make any further recommendations to the Cabinet if it wishes prior to its formal adoption.

### **1.3 Legal Implications**

1.3.1 None

### **1.4 Financial and Value for Money Considerations**

1.4.1 As set out in the draft Strategy.

### **1.5 Risk Assessment**

1.5.1 n/a

### **1.6 Equality Impact Assessment**

1.6.1 The decisions recommended through this paper have a remote or low relevance to the substance of the Equality Act. There is no perceived impact on end users.

### **1.7 Recommendation**

1.7.1 That the Draft Corporate Strategy **BE COMMENDED** to the Cabinet for formal adoption.

Background papers:

contact: Mark Raymond

Nil

Julie Beilby  
Chief Executive